

**Business  
Bulletin**

# **MANAGE YOUR LOGISTICS COST IN UNCERTAIN TIMES**



**transportify**

# The Reality

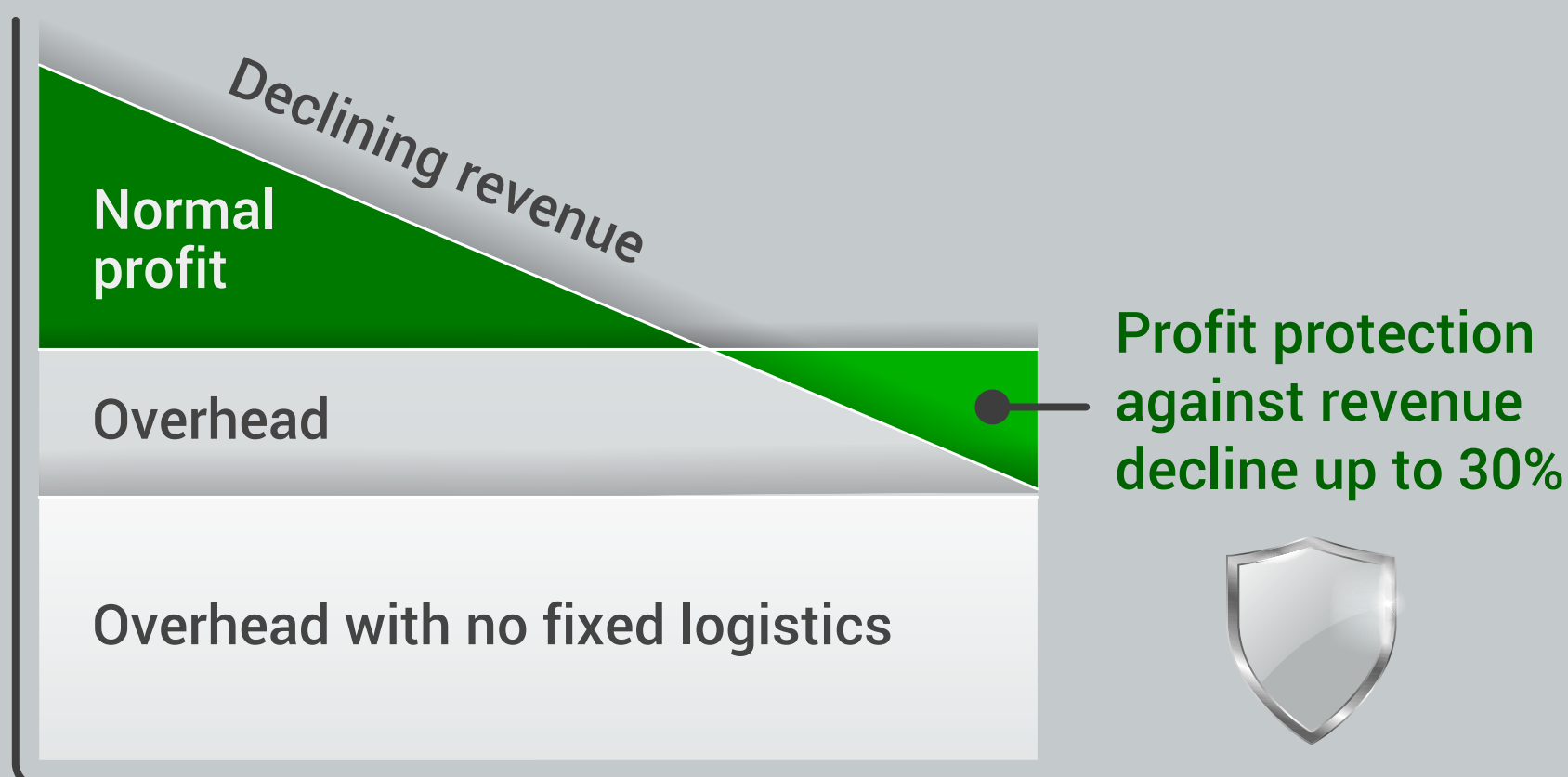
Logistics, especially transport, comprises 30% of sales price for most Philippine businesses.



## What Now?

During uncertain times, the smartest thing you can do is to reduce your logistics costs which will protect your profits.

### Illustration: Declining Sales



# Fixed Overheads



For 4 years, Transportify has enabled Philippine businesses to reduce fixed logistics overhead. We do this by converting fixed logistics overhead to variable.

## Examples of Fixed Logistics Overhead

Fixed overheads are operating costs that are the same month-to-month and do not go down if your sales decline.



### Permanent Fleet

Financing, maintenance, parking, security



### Dispatch Team

Office rent, payroll, benefits



### Fixed Contracts

Fixed monthly fees, cancel fees, termination penalty



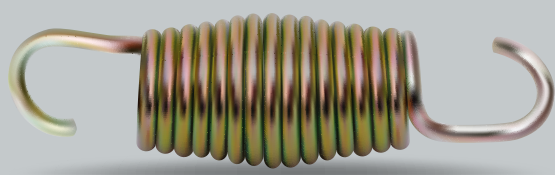




# Our Advantages



Our next-gen trucking platform is free to join, easy to use, and completely flexible. Book only what you need and pay only for what you use.



**Stay flexible:** Book on-demand, spot, or schedule ahead



**Don't lock-in:** Free cancel with advance notice



**Only 1 staff needed:** Manage all bookings in our app



**Big selection:** Thousands of trucks & vehicles across Philippines



**Commercial insurance:**  
Free from AXA Philippines

# Time for Action



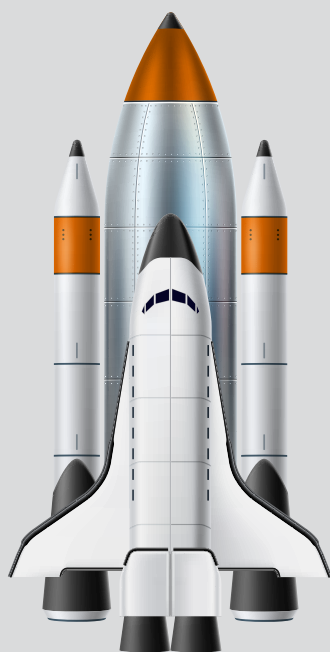
Start protecting your business during these uncertain times. Explore Transportify for your business with the resources below.



**Visit Website**



**Price Check**



**Launch App**



**Frequent Bookers**