

**Business
Bulletin**

MANAGE YOUR LOGISTICS COST IN UNCERTAIN TIMES



transportify

The Reality

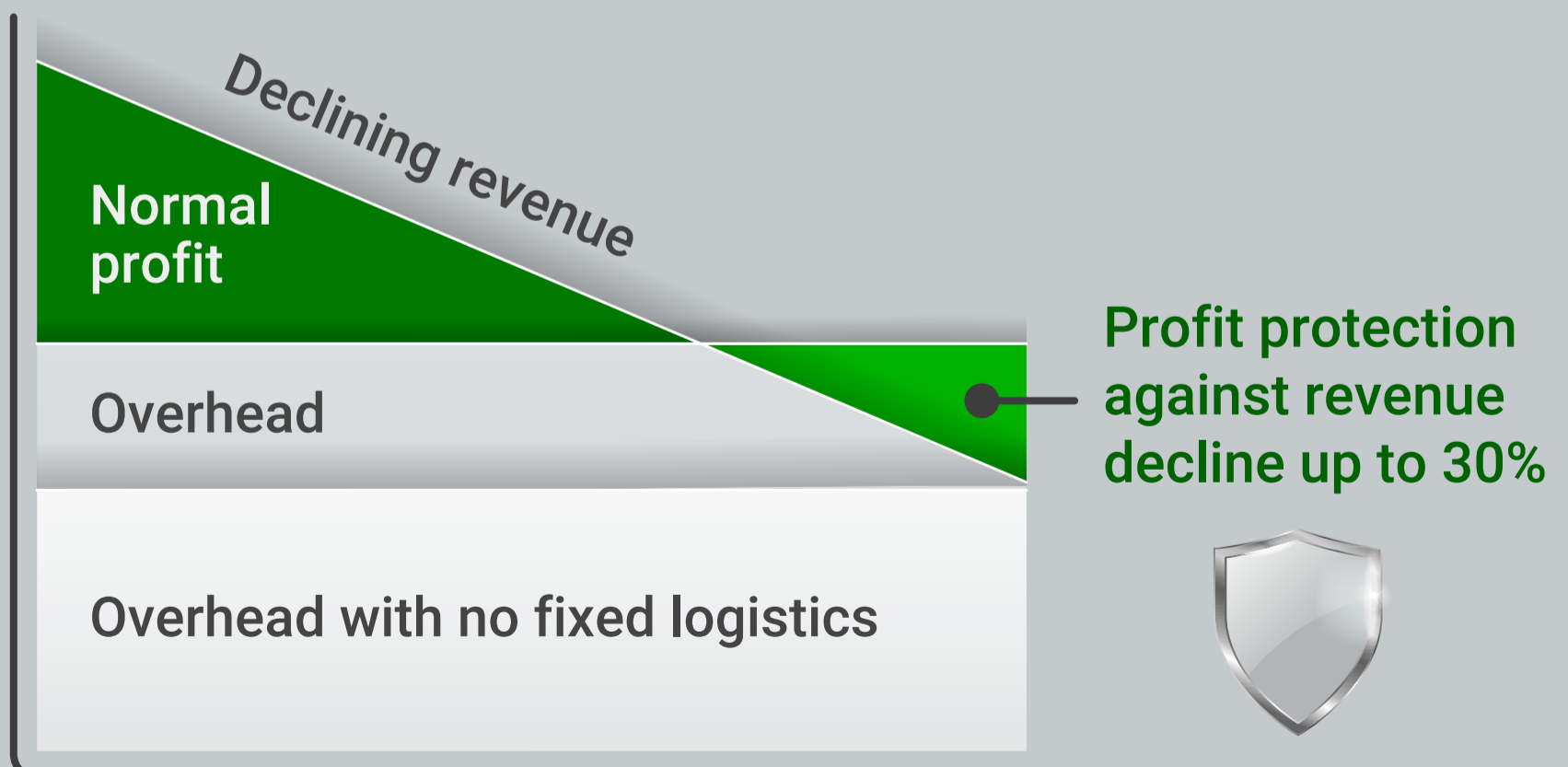
Logistics, especially transport, comprises 30% of sales price for most Philippine businesses.



What Now?

During uncertain times, the smartest thing you can do is to reduce your logistics costs which will protect your profits.

Illustration: Declining Sales



Fixed Overheads



For 7 years, Transportify has enabled Philippine businesses to reduce fixed logistics overhead. We do this by converting fixed logistics overhead to variable.

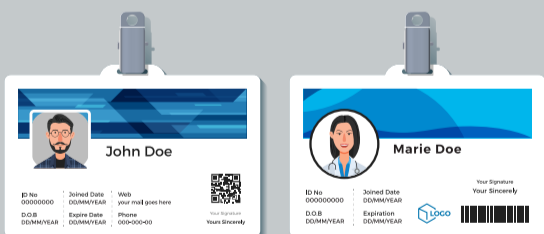
Examples of Fixed Logistics Overhead

Fixed overheads are operating costs that are the same month-to-month and do not go down if your sales decline.



Permanent Fleet

Financing, maintenance, parking, security



Dispatch Team

Office rent, payroll, benefits



Fixed Contracts

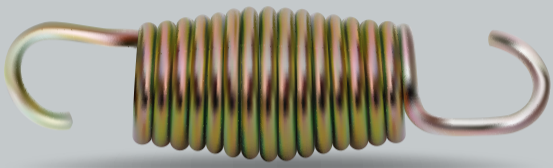
Fixed monthly fees, cancel fees, termination penalty



Our Advantages



Our next-gen trucking platform is free to join, easy to use, and completely flexible. Book only what you need and pay only for what you use.



Stay flexible: Book on-demand, spot, or schedule ahead



Don't lock-in: Free cancel with advance notice



Only 1 staff needed: Manage all bookings in our app



Big selection: Thousands of trucks & vehicles across Philippines



Commercial insurance:
Free from OONA Insurance

Time for Action



Start protecting your business during these uncertain times. Explore Transportify for your business with the resources below.



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